

Longwood Collective Transportation Management Association

Longwood Collective's Transportation Management Association, Longwood Collective TMA, is a one-stop shop for commuting resources and information about active commuting modes. We work to make commuting to Longwood fun, safe, and accessible for the employees and students of our member institutions.

Commuting Alternative Programs

The TMA is dedicated to our commuters to opt for these active commuting modes by introducing commuting alternatives, and a best-in-class menu of active commuting incentives. The TMA manages the **following eight programs:**

1. Emergency Ride Home (ERH)

The ERH program provides employees in the district up to three free rides, per calendar year, home from the LMA in the event of illness or emergency for themselves or someone in their care. ERH is the foundation of our commuter programs and gives participants peace of mind knowing that they have options in case of emergency when traveling to the district without a car.

2. CommuteFit

CommuteFit is an incentive program that rewards Longwood employees and students who use alternatives to a drive alone commute. Participants earn monthly rewards by logging their daily miles into the program's online tracker.

3. LMA Shuttle

Longwood Collective offers an extensive shuttle service connecting employees and students from transportation hubs to points throughout the district. Longwood Collective currently runs nine shuttle routes along the most popular commuting corridors into the LMA.



4. Personal Commuting Assistance

Longwood Collective provides personal commuting assistance for those who work, study, or receive care in the LMA and their families who are seeking information about available transportation options. Participants fill out an outline form indicating what modes they are interested in, and Longwood TMA responds with the best options.

5. CommuteSwap

Employees that want to try taking transit, walking, or biking can have the cost of their travel subsidized by Longwood Collective for up to three months by putting their parking passes on hold and registering in the program. Each month, participants indicate how many days they took an alternative to driving, and Longwood TMA disperses transit-specific credit cards that are for the exclusive use of transit passes.

6. Carpool

Employees can receive up to three months of gas cards valued at \$70 per month for carpooling. Participants are responsible for forming their own carpools. Each month, participants indicate how many days they carpooled and Longwood TMA provides corresponding gas cards.



Visit our website to learn more:



Sign up for our commuting platform:



7. Bike Longwood

Longwood TMA has an extensive program oriented toward bike offerings:

Bicycle Tune Ups: All year long, Longwood Collective hires bike technicians to provide 15-minute complimentary bicycle tune ups in the district.

BLUEbike Promotions: BLUEbikes provide a transportation access point to the district and Longwood TMA offers a variety of credits to introduce LMA employees and students to this commuting option.

Ridepanda: Ridepanda is a new resource for commuters to rent pedal bikes, e-bikes, and e-scooters from top bands on a subscription basis to test out a new bike or scooter.

NEMO: NEMO provides on-demand roadside assistance for bikers. If a bike chain breaks, tire pops, or gears stick, commuters can call or text NEMO and a mechanic will be on their way.

8. Zipcar

Longwood Collective works with a leading car sharing company, Zipcar, to provide all students and employees of our member institutions exclusive membership benefits. Reservations can be made by the hour, day, or even up to a week at a time and Longwood Collective community members can access this benefit both here in Longwood and any other city Zipcar is based.