

Longwood Collective Transportation Management Association

Longwood Collective's Transportation Management Association, Longwood Collective TMA, is a one-stop shop for commuting resources and information about active commuting modes like walking, biking, mass transit, carpooling, and other transportation services available to the employees and students of our member institutions.

Commuting Alternative Programs

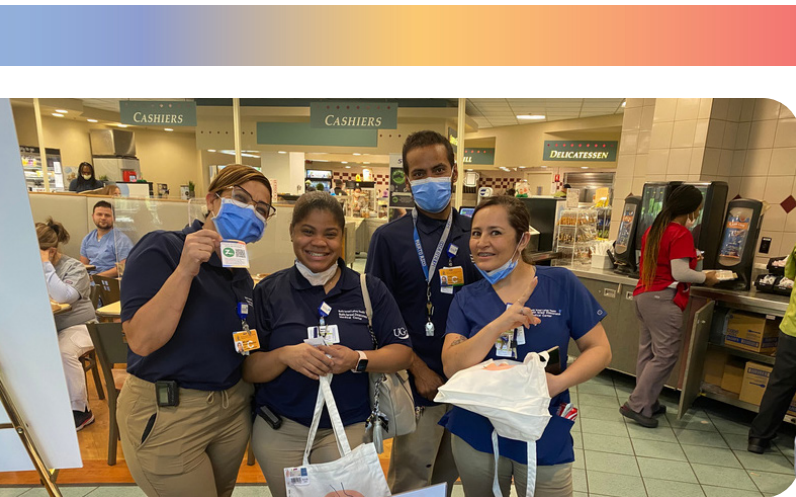
The TMA offers a best-in-class menu of active commuting programs and incentives, including the following **eight programs**:

1. Emergency Ride Home (ERH)

The ERH program provides employees in the district up to three free rides home from the LMA per calendar year in the event of illness or emergency for themselves or someone in their care. ERH is the foundation of our commuter programs and gives participants peace of mind knowing that they have options in case of emergency when traveling to the district without a car.

2. Zipcar

Longwood Collective works with Zipcar to provide all students and employees of our member institutions exclusive membership benefits. Reservations can be made by the hour, day, or even up to a week at a time and can be accessed both here in Longwood and any other city Zipcar is based.



3. Personal Commuting Assistance

Longwood Collective provides personal commuting assistance for those who work, study, or receive care in the LMA and their families. Participants fill out [an online form](#) indicating what modes they are interested in, and Longwood Collective TMA responds with the best options.

4. CommuteFit

CommuteFit is an incentive program that rewards Longwood employees and students who use alternatives to a drive alone commute. Participants earn monthly rewards by logging their daily miles into the program's online tracker.



5. CommuteSwap

Employees that want to try taking transit, walking, or biking can have the cost of their travel subsidized for up to three months by putting their parking passes on hold and registering in the program. Each month, participants indicate how many days they took an alternative to driving, and Longwood Collective TMA disperses transit-specific credit cards that are for the exclusive use of transit passes.

6. LMA Shuttle

Longwood Collective offers an extensive shuttle service connecting employees and students from transportation hubs to points throughout the district. Longwood Collective currently runs nine shuttle routes along the most popular commuting corridors into the LMA. View the shuttle map at www.longwoodcollective.org/shuttles.



7. Bike Longwood

Longwood Collective TMA has an extensive program oriented toward bike offerings:

Bicycle Tune Ups: From April through September, Longwood Collective hires Landry's Bicycles to provide 15-minute complimentary bicycle tune ups in the district.

Electric Bike Demos: These include test rides for both traditional bikes, including publicly accessible bike share system, BLUEbikes, and their newly added e-bike system.

Recycle a Bicycle: Longwood Collective TMA has contracted with Bikes not Bombs to manage a biannual removal of abandoned bicycles from members' property.

BLUEbike Promotions: Longwood Collective TMA offers a variety of credits to introduce LMA employees and students to this commuting option.

8. Carpool

Employees can receive up to six months of gas cards valued at \$35 per month for carpooling. Participants are responsible for forming their own carpools. Each month, participants indicate how many days they carpoled and Longwood TMA provides corresponding gas cards.